



Invitation to the expert community of CAURI



What does it mean to become an expert of CAURI ?

- To become a co-author of a unique international project, participation in which can be a subject of well-deserved pride;
- to acquire new knowledge and possibly profession;
- to enter the community of highly intelligent enthusiastic people;
- to help your professional career and your own business;
- to make a personal contribution to the solution of super-complex and super-interesting tasks;
- to find a new hobby.

More details in this presentation.

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About CAURI - History (1/5)

Key milestones:

- about 500 million years ago (Cambrian period) - the appearance of gastropods on Earth, one type of which (cowries) gave the name of the company.



About CAURI - History (2/5)

Key milestones:

- about 3.5 thousand years ago - cowries began to be used as a means of payment in Ancient China.
- XVI century BC- XVIII century AD - the use of cowry shells as a means of payment in different countries and territories of Europe, Asia and Africa.

About CAURI - History (3/5)

Key milestones:

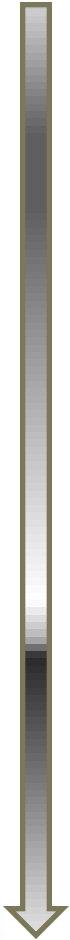
- April 2015 - registration of CAURI in the UK (later, in addition to the London office, CAURI will also have offices in Moscow and Riga);



About CAURI - History (4/5)

Key milestones:

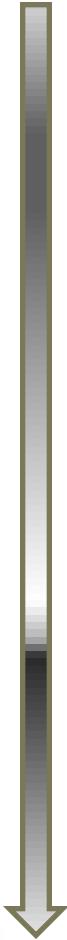
- October 2015 - obtaining a license from the British financial regulator FCA;
- April 2016 - the first payment, the beginning of servicing clients - e-commerce companies;



About CAURI - History (5/5)

Key milestones:

- December 2017 - the opportunity to open payment accounts for clients with full functionality of the bank current account;
- February 2019 - the start of the joint crowdsourcing project with Universal Crowdsourcing Agency OmniGrade.



About CAURI – vision of the future (1/2)



In 2025

CAURI is recognized by the international business community as the most successful example of creating

a global online bank of a new generation offering

highly competitive industry solutions.

About CAURI – vision of the future (2/2)

This recognition is based on:

- large-scale business (CAURI is in the top 10 international financial institutions by the number of payments made);
- the highest degree of reliability and convenience for clients;
- adaptation of its services to the needs of customers from different industries and markets. There will even be the term "caurization", which will mean the creation of a global solution quickly adapting to the needs of different groups of clients and taking into account the specifics of their work as much as possible;
- regular introduction of new innovative products and services.

About crowdsourcing project - project objectives

- To create and constantly support and develop the international community of supporters and voluntary experts (crowd) of CAURI ready to help CAURI development by their intelligence, work and time;
- To find the most creative and effective solutions to important and complex challenges CAURI faces.

About crowdsourcing project- initial tasks of the project (1/4)

Initial tasks for crowdsourcing:

- the problem of identifying priority industries and creating services and products adapted to the industry-specific features;
- the problem of drawing up and promoting a special offer for factoring companies;

About crowdsourcing project- initial tasks of the project (2/4)

Initial tasks for crowdsourcing :

- the problem of developing a plan for the participation of CAURI in crowdfunding projects;
- the problem of developing elements of exclusivity in the service provided by CAURI;
- the problem of describing the philosophy of CAURI.

About crowdsourcing project- initial tasks of the project (3/4)

Comment to the first task:

CAURI is going to build a development strategy based on a sectoral approach. This means searching for more and more groups of companies operating in the same industry/niche market in different countries and offering them CAURI services adapted to their needs in the best possible way. This will enable CAURI to gradually become the best online bank for more and more new categories of customers.

About crowdsourcing project- initial tasks of the project (4/4)

This approach gives experts the opportunity to offer a variety of solutions, based on the knowledge or ideas about the activities and needs of companies from different industries, markets or fields of activities.

Taking into account the fact that on the advice of the project operator factoring companies/companies in the field of receivables finance were selected as one of the target groups of clients, *the second task* is devoted to adapting the offer of CAURI services to their needs and promoting such a proposal.

About crowdsourcing project - the project operator

The project operator is
the Universal Crowdsourcing Agency
OmniGrade



WHO WE ARE?

We are running a crowdsourcing platform that for companies, projects and organizations with **ambitious and noble goals** is a tool allowing to form an international group of supporters, inspired by their vision and ready to help them on an ongoing basis.



Personalities of UCA OmniGrade (1/2)

*Chief moderator – Hyrax Smarty **



** Hyraxes are fluffy animals the size of rabbits, which are close relatives of the Proboscidea, that is, elephants. In the Moscow zoo hyraxes live in elephants' house. In our platform they symbolize the opportunity to help see and develop the "potential of the elephant" in projects while having "the rabbit's size".*

Key objectives:

- to produce a creative atmosphere, comfortable for the supporters and voluntary experts of the clients;
- to guide the discussion of the tasks set in such a way as to come to the most creative and effective solutions.

Personalities of UCA OmniGrade (2/2)

Mikhail Treyvish, Founder and the CEO

- pioneer of factoring market in Russia; more than 10 years was a member of the Board of Directors of the international factoring Association (and the Chairman of its Asian Chapter); participated in factoring projects in Vietnam, India and other countries;
- the last three years - researcher and entrepreneur in the field of crowdsourcing.



About crowdsourcing project – voluntary supporters and experts (1/2)

The community of voluntary experts of CAURI can join any person who:

- can be inspired by the vision of a unique ambitious project;
- feels that his experience or intuition or non-standard way of thinking or imagination can be useful;
- can find time for a new intellectual hobby (how much time, how often and when - at the discretion of the expert solely on the basis of his convenience and comfort);
- is interested in professional and personal development.

About crowdsourcing project – voluntary supporters and experts (2/2)

In case of any doubts and questions regarding the role of the expert, please contact the moderator Smarty at smarty@omnigrade.com



About experts of CAURI – what is expected of them?

- moral support and attention to the project;
- an "outside perspective" on the most complex and important tasks and challenges of CAURI;
- non-standard and creative proposals on how to solve the challenges CAURI faces (and possibly participation in implementing their own proposals);
- passion for participation in the project and pleasure from it;
- if possible - involvement of new voluntary experts in the project.

About experts of CAURI – what they can achieve? (1/2)

- to become a member of the extended team implementing the project CAURI, designed to become revolutionary in the international financial market;
- to acquire new knowledge and skills and even a new profession;
- to become a member of the official permanent Advisory Board of CAURI (by invitation);
- to get special rewards and privileges;

About experts of CAURI – what they can achieve? (2/2)

- to get pleasure and satisfaction from participating in a real intellectual game;
- to help create a more friendly and comfortable for participants and clients financial system;
- to meet colleagues and friends from the CAURI expert community;
- to formulate their expectations, report them to the moderator Smarty and get support from the project operator in the implementation of their own motivation.

About experts of CAURI – how to become? (1/2)

- with any questions and for any help you can always contact the moderator Smarty by e-mail smarty@omnigrade.com

On your own:

- if you are not registered on the site <http://omnigrade.com/>, you can do it in the upper right corner on any page of the site.

About experts of CAURI – how to become? (2/2)

- if you are already registered, follow the link:
<http://omnigrade.com/cauri>
 - ✓ You can read the vision of the future and the full text of the history of CAURI;
 - ✓ click on the "support" button if you like the company's vision;
 - ✓ go to the discussion of issues and tasks and take part in it;
 - ✓ any actions to participate in the search for solutions to issues and problems will give the opportunity to obtain the status of CAURI expert. CAURI experts receive an electronic certificate confirming their status.
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Thank you very much for your attention!

**We have the honor to invite you
to the expert community
of CAURI.**