



An approximate road map of the crowdsourcing project

By the end of the first week

OmniGrade Agency prepares:

- project of the vision of the future client in five to seven years to attract the attention of potential supporters and voluntary experts willing to help in the implementation of this vision;
- draft of an interesting description of the client's history;
- draft of an initial list of the most important and complex business issues for solving with the help of crowdsourcing.

In the future, the agency OmniGrade will act as the operator and coordinator of the crowdsourcing project.

By the end of the first month

- the first supporters and voluntary experts of the client appear;
- work on the solution of the set business issues begins, the first considerations and proposals arise.

By the end of the first quarter

- the client receives options for solving the set business issues presented in the form of recommended action plans and approves a part of them;
- a decision on the role of the client's supporters in their implementation is made;
- voluntary experts who have made the most valuable contribution to finding approved decisions are noted and rewarded;
- the action plan for the implementation of the solutions found and the further development of the crowdsourcing project for the next quarter is approved;
- new issues for finding solutions are added.

By the end of the first half of the year

- members of the communities of supporters and voluntary experts start telling about their passion to friends, relatives, acquaintances and colleagues, involving them in the crowdsourcing project;
- implementation of the approved decisions of the first business issues of the client begins;
- adjustments are made to the client's long-term strategy based on the solutions obtained with the help of crowdsourcing.

By the end of the first year

- the client's communities of supporters and voluntary client experts become global, involving people of different nationalities in their activities;
- the implemented solutions of the client's business issues, obtained with the help of crowdsourcing, give the first tangible effect;
- the contribution of the client's voluntary experts, who made the greatest contribution to finding and implementing the most complex and important business issues is publicly noted;
- voluntary experts and supporters of the client begin to play the role of "agents of influence", helping to develop new markets and find new opportunities (including on their own initiative) by their communications and active actions;- new chapters are added to the client's story, describing one more year of its life and development in a fascinating and enlightening way.

By the end of the fifth year

- the strategic goals described in the vision of the future client, formulated five years ago, achieved by the joint efforts of the client, the operator of the crowdsourcing platform and the community of volunteer experts and supporters of the client who has become numerous, enthusiastic and devoted by that time;
- even more ambitious strategic goals are formulated to continue joint work.

Chief Moderator

Of the OmniGrade Crowdsourcing Platform

Hyrax Smarty

