



# Universal Crowdsourcing Agency OmniGrade presents

# BOOSTR



is a unique service that allows startups from all over the world to maximize their chances of attracting investments and successfully implementing their concepts.



#### **Unique features and characteristics of Boostr**

- Global promotion of each of the resident startups;
- Increased chances of attracting investment for startups forming new trends in technology and business;
- Support for the development of startups after closing the deal with investors;
- Public character of Boostr;
- > Use of crowdsourcing.

Let us consider each of the features in more detail.

#### **Global promotion of each of the resident startups**

During the first year, each resident startup gets the opportunity to be presented to potential investors through 12 regional Boostr venture centers (in San Francisco, New York, London, Zurich, Berlin, Moscow, Tel Aviv, Bangalore, Hong Kong, Seoul, Tokyo and Singapore).

This ensures:

- global penetration of information about each startup to the maximum possible number of investors with different preferences and investment criterias;
- internal competition among the regional Boostr venture centers for the most effective model for promoting startups.

In addition, all resident startups will be represented on the global Internet portal Boostr.

#### Increased chances of attracting investment for startups forming new trends in technology and business

Boostr does not select startups depending on the chosen field of activity or industry, the technologies used or the declared goals, if they do not contradict the generally accepted ethical and legal requirements.

Boostr contributes to the emergence of startups - participants in the projects that develop new promising industries and technologies or find opportunities for updating or transformation of old ones.

Boostr participants will become pioneers in the formation of new trends that will shape the agenda of tomorrow in global business and technology.

## Compliance

Every startup-candidate for residents undergoes the strictest check of Boostr compliance department in order to obtain a high degree of confidence that:

its activities can not conflict with the norms of international law (in particular, with regard to Anti-Money Laundering),

> does not contradict the basic ethical and moral norms,

can not contribute to the abuse of the trust of future partners, consumers and investors.

# Support for the development of startups after closing the deal with investors

With the consent of the founders and investors, Boostr continues to support the development of startups, seeking to increase their capitalization and the success of their business.

#### **Public character of Boostr**

Boostr will be a public company listed on the US stock market

- Boostr assets will consist of stakes of shares (from 10 to 25%) of startups - residents
- Successes and positive news related to the resident startups will boost the capitalization of Boostr
- Each resident startup will receive its stake in Boostr, that will increase the inflow of the most promising startups with the most forward-thinking founders

### Use of crowdsourcing \*

Boostr uses crowdsourcing in order to find the most creative and effective solutions that allow:

> to further increase the chances of startups to receive investments,

to further increase the chances of investors for a significant increase in the capitalization of startups,

> to achieve the fastest and most global popularity of Boostr,

as well as to form a community of loyal supporters and voluntary assistants.



<sup>\*</sup> Provider - UCA OmniGrade

#### **Other significant features of Boostr**

a real alternative to accelerators, preserving their strengths and closing their weaknesses

> entrance fee for startups for the right to become a resident of Boostr

significant portfolio of startups (at least 400 new startups per year)

#### **Benefits for investors**

> a huge choice of startups among the portfolio, diversified by industry, country of origin, technology and experience of the founders

> a great chance to find a potential unicorn or super unicorn

supporting service before, during and after investing

### **Advisory Board**

- created from recognized professionals in different industries with impeccable business and personal reputation from around the world;
- includes also the most active voluntary experts of the crowdsourcing project;
- makes recommendations to the Board of Directors of Boostr on the most important issues of the strategy.

Members of the Advisory Board:

- assist in the creation and development of regional venture centers in markets where they have the capabilities and professional competencies;
- > receive detailed regular information on the development of Boostr;
- > receive remuneration in Boostr shares.

# The changes in the global investment climate that Boostr will bring:

- > more professionals will decide to become founders of startups;
- > a larger proportion of startups will reach the stage of mature and successful business;
- investments of different categories of investors will become safer, more profitable and diversified;
- new business models and technologies will develop and bring commercial effect faster.

# Thank you for attention!

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